

2024 **TOP 20 UNDER 40**

## ALLYN LYTTLE

World Help, Chief Operating Officer

Allyn serves as Chief Operating Officer at World Help, a Christian humanitarian aid organization, where for 14 years he has contributed to the mission of providing help and hope to impoverished communities around the world.

Having earned degrees in communications in the early 2000s, Allyn went on to establish a Communications Department at World Help, improving development and fundraising. Over the years, his role progressed to span across the organization to improve programmatic efficiency, increase impact, as well as optimize for growth. Though he enjoys big-picture thinking, his passion is seeing and capturing (when possible) the stories of lives transformed firsthand.

**SO FAR IN MY CAREER, I AM MOST PROUD OF...** establishing critical aid programs and responses in crisis-affected areas promptly after disasters strike in conflict zones or areas impacted by natural disasters, like: Ukraine, Afghanistan, Israel, Iraq, Syria, Nepal, etc. Traveling during these turbulent times can be difficult, but mobilizing generous supporters across the country to respond with needed help at such pivotal times has been extremely rewarding.

**MY NEXT BIG GOAL IS...** to continue to expand World Help's global programmatic reach, while strengthening its domestic supporter base. In a seemingly ever-busier world, it can be hard to break through the noise, but the truth is, improving the lives of people less fortunate around the world has never been easier, nor more urgent.

**THE BEST PIECE OF ADVICE I HAVE EVER RECEIVED IS...** "You have power over your mind—not outside events. Realize this and you will find strength." This stoic quote by Marcus Aurelius has been a recurring theme and encouragement over the years. It's a simple, yet profound reminder that it's how we respond to situations that truly matters, rather than the circumstance itself.

**SOMETHING NOT MANY PEOPLE KNOW ABOUT ME IS...** when I'm not working, you'll find me trail running the surrounding hills or cycling country roads with friends. While I love staying active and being outdoors, the last thing you'd likely find me following is professional sports... but, of course, as a Lynchburg resident, I'd root for the hometown teams every time.



## LAUREN MCCLASKEY

Belvac, Marketing Specialist

Lauren is a Virginia Tech alumna with over five years of experience in design, advertising, and brand management. In her current role at Belvac, a global machinery manufacturer for aluminum beverage containers, Lauren oversees the company's Marketing and Communications strategies; her responsibilities encompass managing advertising initiatives, overseeing media channels, cultivating the brand's identity, and orchestrating trade shows. Lauren's ability to navigate the complexities of global markets, coupled with her keen insight into brand dynamics, ensures that Belvac's message resonates effectively with its diverse clientele across more than 65 countries worldwide.

**SO FAR IN MY CAREER, I AM MOST PROUD OF...** stepping out of my comfort zone, embarking on a career path into an unfamiliar industry. I'm immensely appreciative of the unwavering support and encouragement from my colleagues, which has not only helped me learn and grow but also instilled in me a profound respect for canmaking and machinery engineering.

**MY NEXT BIG GOAL IS...** obtaining my Master's in Business Administration so that I can continue to learn and grow my professional skills.

**THE BEST PIECE OF ADVICE I HAVE EVER RECEIVED IS...** "Success is determined by your willingness to have difficult conversations." Having a tough conversation is never easy but being willing to speak up for yourself and your ideas even if it means challenging the "norm" is an invaluable skill.

**SOMETHING NOT MANY PEOPLE KNOW ABOUT ME IS...** that I was born in Grand Forks, North Dakota. At the time, my mother served in the Air Force, which led our family to end up in Grand Forks, but we left just shy of my first birthday.



## SETH MULLEN

PROforma Think Ink  
Business Development

Seth is a husband, dog dad, and Business Development Representative for PROforma Think Ink. Seth has a drive for fostering connections and driving growth through meaningful partnerships and exploring innovative opportunities. Over the past three years, Seth has proudly contributed to the mission of CASA of Central Virginia, serving on the board and


advocating for children in need. Additionally, as a four-year ambassador for the Lynchburg Regional Business Alliance, Seth has played a key role in strengthening our local business community.

**SO FAR IN MY CAREER, I AM MOST PROUD OF...** helping connect other businesses with each other so they can grow their business.

**MY NEXT BIG GOAL IS...** reach the Million Dollar Club within the PROforma network.

**THE BEST PIECE OF ADVICE I HAVE EVER RECEIVED IS...** "Fool me once, strike one. But fool me twice...strike three" - Michael Scott

**SOMETHING NOT MANY PEOPLE KNOW ABOUT ME IS...** I have two holes-in-one in golf. >>




LYNCHBURG • DANVILLE

The PLDR Law family is thrilled to celebrate with

# Mary Chamberlin

as a member of this year's Top 20 Under 40. She is a sought after, successful, and highly dedicated attorney in her practice areas of family law, domestic relations, and civil litigation. We are proud of her service to her clients and to the region's legal community. Congratulations to Mary and to all of the 2024 Honorees!



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## CONGRATULATIONS

### Kaci Latimore

on being selected as a Top 20 Under 40!

Watch Kaci on **LIVING IN THE HEART OF VIRGINIA** Weekdays at 12:30 PM on ABC 13. [Learn More Now at WSET.com](http://WSET.com)







## CONGRATULATIONS LAUREN!

This award is a testament to your hard work and dedication!



**Belvac**  
a **new** company

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